



NEST Flight 2019 - Opportunity Hall Guide

Opportunity Hall: NEST Flight attendees with a variety of career aspirations meet with “Company Ambassadors” sent by various organizations to discuss career paths, internships, and opportunities.

Check In Location: Digital NEST: 318 Union Street Building B, Watsonville, CA

Opportunity Hall Location: Watsonville Youth Center: 30 Maple Ave, Watsonville, CA

Company Ambassador/Opportunity Hall Schedule:

11:00: Ambassador Arrivals/Check-In at Digital NEST

11:30: Table Prep in “Opportunity Hall” at the Watsonville Youth Center

12:00-5:30: Opportunity Hall welcomes “NEST Flight Travelers” (attendees)

1:30-2:30: Hosted lunch break for Ambassadors and other Professionals at Digital NEST

5:30: Opportunity Hall concludes - **please remain available with supplies on display until 5:30**

Audience: Opportunity Hall will welcome three separate waves of conference attendees over the course of 5.5 hours (with a hosted lunch break). There will be approximately 100 attendees in each wave to network with representatives from local & Silicon Valley companies and organizations who will be tabling during the event to offer insight, inspiration, and information about current openings or employment opportunities on the horizon (where applicable).

Vision: NEST Flight is an invitation-only event packed with inspiring speakers, hands-on workshops, powerful panel discussions and one of a kind networking opportunities — all crafted to help college students and young professionals propel their career journeys and to connect companies and organizations with incredible local talent. NEST Flight is flipping the script on the way we find and recruit talent. We’re here to elevate the insights, ideas and cultural assets of today’s young workforce. Join us!

Opportunity Hall Participation Requirements:

- **Ensure that at least 1 Ambassador will be present at your table from 11:30am - 5:30pm**
- Interact with attendees, offering insight and answering questions
- Capture contact information for attendees interested in learning more about your company and the opportunities therein. *NEST Flight will provide a contact capturing sheet*
- Printed materials are very helpful and giveaways are a plus
- Participate in a post survey, 3 months after the event. **We hope to hear of relationships that were created because of NEST Flight**

What we provide:

- One 6ft table with a black table cloth and two chairs (more chairs can be provided upon request)
- Table Sign with your organization’s name (you are welcome to bring additional branded signage)
- Hosted lunch for all Ambassadors. Snacks, coffee, water, a “Back in 10 Minutes!” break sign
- Power upon request

We hope that you will join us in the movement to build meaningful workplaces where people from different backgrounds and generations can grow and thrive together while taking our companies and communities to new heights! If you have any questions, please contact: Sandra@digitalnest.org.

Thank you,
NEST Flight Crew - 2019